

Court Case From Film Buildup

Quebec Fans Pick Toppers In Poll

A French film, "Monsieur Vincent," was the overwhelming choice of movie fans in the Province of Quebec as the best film of 1948 in a poll conducted by Parlons Cinema, Montreal motion picture periodical edited by Marc Thibault. Pierre Fresnay, (Continued on Page 4)

Balaban Remains Paramount Head

Official confirmation that Barney Balaban, president of Paramount Incorporated, will continue to head Paramount production and distribution operations under the divorce judgment conditions of the consent judgment just entered into with the USA (Continued on Page 3)

Contempt Charge For Display Prejudicing Criminal Trial

The responsibility of theatres in relation to legal proceedings was emphasized in a Vancouver court recently when Jack Randall, manager of the Strand Theatre, and Milton S. Roberts, urban field representative of the National Film Board, faced a contempt of court charge before Mr. Justice Manson.

All Clear Now For Pioneer Benefit

Full distributor and union co-operation has been promised the Canadian Picture Pioneers for the nation-wide 11.15 p.m. show planned toward raising \$100,000 for its Benevolent Fund. Vaudeville support will be arranged where possible and the support of stagehands and musicians solicited. Projectionists, who are permanent employees, have promised their help. Earlier leading Canadian circuits offered their facilities.

Oscar Hanson heads the committee and details may be had from him at 277 Victoria Street, Toronto.

Westerns Good As Kid's Fare -- Main

The great majority of Western films are satisfactory for children, H. C. D. (Dick) Main, president of the Motion Picture Theatre Owners Association of Ontario, stated in replying to a criticism of them by a Listowel, Ontario, church group. Main (Continued on Page 4)

John Wayne's Next

John Wayne will next star in RKO's "Black Canyon."

UI Borrows Star

Universal-International has borrowed Dana Andrews for the lead in "Paradise Lost, 1949," to be filmed shortly in Italy.

Paramount Canucks Welcome Pine



Here's Bill Pine and some of the Toronto branch and head office lads who welcomed him during his recent visit. Pine of the famed Pine-Thomas duo was here boosting "El Paso," its first million dollar film. The trade really took to him and if his film is as interesting as he was, it will be a top BO winner.

On the left of the smiling Pine is Hugh Burns, head office, and on the right Russell Simpson, Toronto branch manager; Gordon Lightstone, head of the Canadian Division; and Willard O'Neill, head office.

Pine announced the coming re-release of De Mille's "Royal Northwest Mounted Police," with which he was associated. The film was one of Paramounts all-time record grossers.

Alliance Product Sked Lists 80 Features

The most varied and interesting product list of any Canadian company is doubtless that of the expanding Alliance Films, which will release 80 features this season, with the possible addition of eight more. The 80 will consist of 42 American productions, one British, 19 Italian with English subtitles and 18 French-language films.

The company will also release seven 24-minute opera featurettes, a three-reeler called "Fish From Hell" and 11 single-reel shorts.

James (Jay) L. Smith, Alliance president, also announced (Continued on Page 8)

Stars Of 'Obsession'

Lizabeth Scott, Robert Cummings and Diana Lynn will star in Hal Wallis' "Obsession" at Paramount.

Film Council Schism Ended By Election

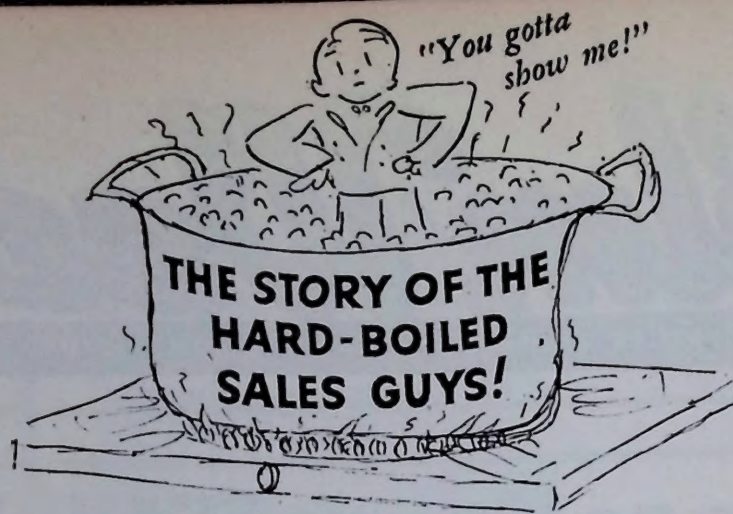
Electing instead of appointing the chairman of the Motion Picture Industry Council is believed to be the compromise necessary to bring the AFL film unions back into the Council. The unions withdrew from the organization when Cecil B. de Mille was appointed chairman over their protests. At the first election de Mille was confirmed in his office.

Formed in 1947, the Council was created to present a solid front group for film labor.

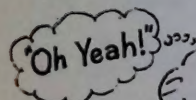
GREATER THAN EVER! RED STALLION IS BACK WITH GRAND NEW THRILLS IN GEORGEOUS COLOR!

'RED STALLION IN THE ROCKIES'

ANOTHER EAGLE LION (Hollywood) TOP GROSSER from INTERNATIONAL FILM DISTRIBUTORS Limited

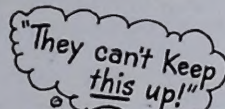


This is the composite story of the visit of M-G-M Sales Representatives to their "Preview of Product" in California!



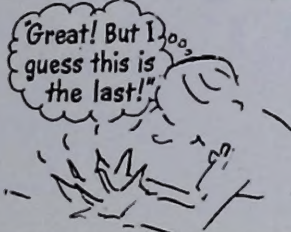
"THIS IS HOW WE LOOKED WHEN THEY TOLD US ABOUT THE PRODUCT!"

"First came **'TAKE ME OUT TO THE BALL GAME'**—No wonder everybody's raving about this Technicolor Musical. It's sensational. The gay cast includes Frank Sinatra, Esther Williams, Gene Kelly, Betty Garrett!"



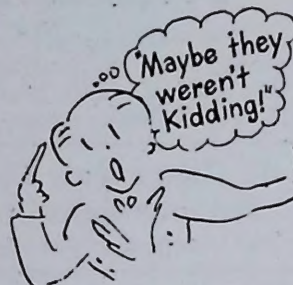
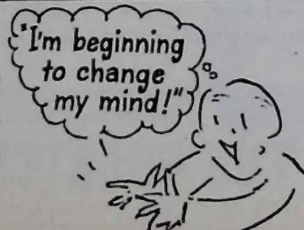
"Then came **'LITTLE WOMEN.'** Honestly, this is a Technicolor honey, a joy and what a cast! June Allyson, Peter Lawford, Margaret O'Brien, Elizabeth Taylor, Janet Leigh!"

"When they showed **'THE SECRET GARDEN'** we predicted it would be one of 1949's Ten Best. Great Cast! Great Picture!"



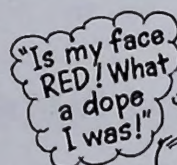
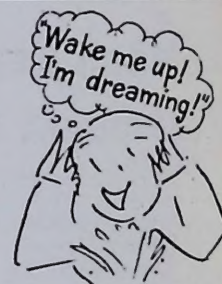
"**'BARKLEYS OF BROADWAY,'** Wow! Fred Astaire, Ginger Rogers reunited in a rousing, tip-top Technicolor Musical. Oscar Levant is a riot. A Sure-fire hit!"

"Great! Great! Great! **'THE STRATTON STORY,'** a true-life dramatic romance starring James Stewart, June Allyson. Laughs, tears, thrills. It's wonderful!"



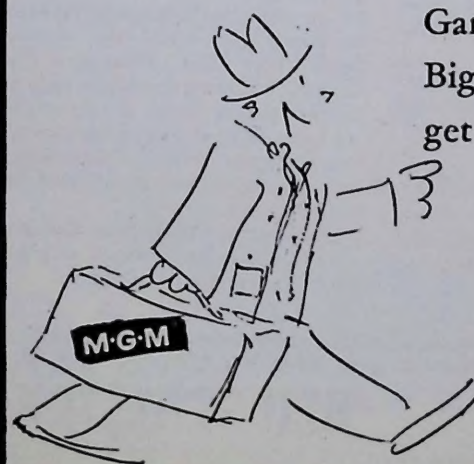
"Gosh! Another big, bountiful M-G-M Technicolor Musical, **'NEPTUNE'S DAUGHTER'**! Esther Williams, Red Skelton, Ricardo Montalban, Betty Garrett, Keenan Wynn, Xavier Cugat!"

"And still they come! **'EDWARD, MY SON'** is Great among the Great! Spencer Tracy, Deborah Kerr—rhymes with Ah! Broadway's No. 1 Stage Hit a Screen Masterpiece!"



"Terrific! Positively a gold mine! **'THE GREAT SINNER'** is the climax! Look at the cast! Gregory Peck, Ava Gardner, Melvyn Douglas, Walter Huston, Ethel Barrymore, Frank Morgan, Agnes Moorehead! Gosh!"

"And I saw others in production, Garson's new picture and Gable's and Garland's and many more Big Ones. I can't wait to get back to Film Row to tell my customers the good news. YOU'LL CHEER M-G-M'S ANNIVERSARY YEAR!"



Balaban Remains Paramount Head

(Continued from Page 1)

Department of Justice was made in Hollywood by Adolph Zukor, chairman of the board, and Balaban himself at a mass meeting of the entire studio personnel presided over by Henry Ginsberg, vice-president and studio head. Also present were the leading figures in Paramount's various departments, including Gordon Lightstone, the company's Canadian general manager.

Zukor and Ginsberg paid high tribute to the leadership of President Balaban which has brought the company to the forefront of the motion picture industry. On the platform when Balaban outlined the future plans and policies of the new production-distribution company to the 2,500 employees who packed the huge assembly stage also was Vice-President Y. Frank Freeman. The event was attended by Paramount New York and field executives there for five days of meetings on the release, distribution and promotion of Paramount product for the remainder of 1949 and discussions of policies for 1950.

Zukor, Paramount founder, received a standing ovation when introduced by Ginsberg.

Zukor said:

"I listened attentively to what Balaban had to say and I think you all must be very much impressed, as I was most impressed, by his statement that he has decided to remain with us in the production company.

"I think we are extremely fortunate and I should know, because I have worked alongside Mr. Balaban for the last 12 years. There has never been a day that we did not meet and discuss the many problems of the organization. I have found him to be a very hard working, straight, clear thinker and I want you to know that to my knowledge he has no outside interest other than Paramount. He doesn't use this company for personal advantage. He never did and he never will.

"His entire makeup is to build up Paramount, not only financially, but also to earn and retain the respect of the world. That's a big job and I think we should dedicate ourselves, each individual here, to support this man who makes Paramount his life's work. I can assure you that he could do much better for himself financially than by heading this company and he would have many less heartaches.

"But he is with us and I hope he is going to stay with us. I only ask that he let us do our share. This is show business, and we must realize that in show

Buildup-To-Blowup In Br. Columbia

(Continued from Page 1)

The suspects were named and their lawyer, Thomas A. Dohm, protested to the court that the display might prejudice the case against them. Mr. Justice Manson dismissed the jury panel, uttered a scathing denunciation of the film men and had them charged with contempt of court.

Through his counsel, the theatre manager offered "complete apologies and regret" and Mr. Justice Manson dismissed the case against the two men. Randall, the theatre manager, will have to pay the costs arising out of the dismissal of the jury.

When he first caused the charge to be issued the judge said:

"I can conceive of nothing more scandalous having been done by a public concern.

"Administration of justice is a matter of grave importance. The courts must have the co-operation of citizens and the press.

"Satisfaction of the public's curiosity is not justification for publishing anything during or preceding a trial which is calcu-

lated to influence juries or justice.

"Most objectionable in the press is printing of admissions or confessions that sometimes come out as evidence at preliminary or lower court hearings.

"Sometimes such admissions or confessions are not admissible as evidence in higher court trial.

"Their printing can not do otherwise than interfere with the administration of justice.

"I ask the press to handle such cases in future with the utmost care."

In dismissing the contempt of court charge several days later, Mr. Justice Manson said that "we all blunder no matter how careful we are." He said he had no criticism of the exhibition of the film, which he was sure was in the public interest.

First Stellar Role

Arlene Dahl has been given her first stellar assignment opposite Van Johnson in MGM's "Scene of the Crime."

TED O'SHEA ASS'T TO SCHWALBERG

E. K. (Ted) O'Shea has been appointed assistant general sales manager of Paramount Pictures, Inc., parent organization of Canada's Paramount Film Service, by Alfred W. Schwalberg, who recently succeeded Charles M. Reagan as the company's general sales manager.

Schwalberg also revealed that in the future Paramount's USA divisions will number five instead of four. The news story with these facts came from Hollywood, where sales and studio execs were meeting, and it referred to Canada as a division which Gordon Lightstone would continue to head.

business you can do much more with brains than with money. Any fool can spend money, lavishly, recklessly, but it takes smart men to use their brains and accomplish the things they are after showmanwise — and do it economically, making our futures, yours and mine, secure and safe. Let us follow this leader. He is worthy of it, let us be worthy of him."

Following the speeches by Balaban and Zukor, Ginsberg said:

"We are grateful to Mr. Balaban and Mr. Zukor for giving us this very clear picture of the present and the future of our company and of the responsibility

ties and opportunities which it brings to every worker. Increasing the quality of our product and decreasing its cost, as Mr. Balaban has explained, are our two principal and very vital objectives.

"Only by the sincere and unceasing co-operation of everybody on this lot can these objectives be achieved. We earnestly solicit this co-operation and, knowing you ladies and gentlemen, we are confident we will receive it.

"I believe I can promise on behalf of the entire studio personnel that under the continuing fine leadership of Mr. Balaban we will do our utmost to accomplish a truly outstanding job."



R. E. (Bob) FERGUSON

He has been appointed sales manager of Gaumont-Kalee Limited, it was announced by Edward L. Harris, general manager.

Canuck Skating Star Touring With Film

Michael Kirby, Canadian-born skating star, is making several personal appearances in Odeon theatres in Ontario cities in connection with the run of Empire-Universal's "The Countess of Monte Cristo," in which he stars opposite Sonja Henie and also acts as her skating partner.

First city on the itinerary was North Bay. Ottawa, Toronto and London will follow.

WB Acquires Play

Warner Brothers has concluded arrangements with Charles K. Feldman for the filming of Tennessee Williams' stage play, "The Glass Menagerie." Feldman has held the rights to the play for several years.

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Westerns Good As Kid's Fare -- Main

(Continued from Page 1)

operates the Capitol, Listowel. The Stratford Beacon-Herald, which reported the group's complaint, also gave space to Main's reply.

Such films as those starred in by Gene Autry, Roy Rogers, William Boyd, Charles Starrett and others "are, in my opinion, satisfactory pictures for normal children of all ages," Main wrote.

"The Western type story has become, whether we like it or not, part of the folklore of the North American continent, and is the story form for radio serials, comic strips, many magazine stories, books and, of course, movies. It has been used as a movie story form for over thirty years. The Western picture may be noisy in spots, and it incorporates plenty of action in its story development, but the remarkably strong moral lessons which these stories inculcate in the child mind are lasting and wholly beneficial. No Western star mentioned here ever is seen drinking alcohol or smoking a cigarette or pipe. He is exaggeratedly polite to women, always upholds the just cause, always brings the criminal to justice. In one out of every two Westerns, the hero, or heroine is seen attending church, and all religion is treated with the utmost respect.

"No Western star, whom I can recall, has ever been involved in any scandal, and if he did, would immediately be dropped as a Western star by his studio.

"Every studio and star making Westerns of this type is conscious of their child audience, and they, together with the Johnston Office (the voluntary censorship organization of the industry in the United States), combine to make absolutely certain that nothing offensive, or harmful, is portrayed in this type of picture."

Wellman To Direct

William Wellman will direct MGM's "Battleground."

Snow Painting Tops As Publicity Stunt

An economical but effective publicity stunt was tried by Ken Johnston, manager of the Odeon-Guelph Theatre in Guelph, when he painted signs on snowbanks on every approach to the city for a distance of 20 miles.

Using red oil paint, he lettered the words, "Red Shoes," on the hard crust of the snow two days in advance of the opening of that film at his house. It lasted right to the end of the run and helped the picture do standout business.



Explosive Pair — Fagin and Shylock

Controversy over "Oliver Twist" has led to more misinformation than on any matter in years. A recent cartoon by Low shows Rank planning a retake of the Fagin character and examining African, Eskimo, Scotch and other Fagins. "I've got it, Dickens, old boy!" the cartoon reads. "Let's make him a Martian."

Letter writers and others have pointed out that, after all, Bill Sykes, another villain of the piece, was English and that the English weren't objecting. I think that it is well to remember that there were good Englishmen in the picture to balance the bad one.

The leading Canadian and American Jewish organizations did not object to the picture being played but felt that now was not the time to have made it. They were right, as its reception in Germany shows.

The "Oliver Twist" trouble is an echo of the old "Merchant of Venice" controversy. The actor who plays Shylock can do it to either inflame the prejudiced or bring understanding of the factors which motivated the money lender in his cruel course. The latter interpretation is credited to Sir Henry Irving and other great Shylocks of the past. I have seen talented amateur actors do a balanced, human presentation of the character. Then along comes a cheap scenery-chewer like Wolfelt, who has no more subtlety than a rock slide, and gives an insulting performance.

But I do not believe that "Oliver Twist" and "The Merchant of Venice" should be kept off the stage or screen because of bad acting or bad timing. We can only deplore the lack of consideration or common sense of the actors or producers responsible.

Employment fell by 33 per cent in Hollywood last year . . . They say Danny Kaye got 10 Gs for his Montreal cancer fund appearance, with certain people not too happy about it . . . The CBC will get its television loan from the government but isn't saying how it will spend it . . . Andy Smith, Jr. signed on again with 20th-Fox and is now a vice-prexy . . . "Johnny Belinda" went eight weeks at the Princess, Montreal. I think Jane Wyman ought to cop the Oscar for her role in it.

Bob Eves pinch-hit for Morris Stein on the Canadian Film Awards . . . TV shows are now originating from stages of three Philly houses . . . Jules Levine is doing a story on the Hollywood Reporter's Irving Hoffman for Colliers . . . Ex-Torontonian Harry Popkin is trying to sign Jack Carson, formerly of Manitoba, for a film . . . Andy O'Brien is crusading against boxing as "the only sport that systematically and deliberately aims at injuring an opponent." The Montreal columnist is right and I think it's time a rule was passed making the wearing of protective headgear compulsory at all times.

Hollywood Theatre, Toronto is running a carpet design competition with \$1,000 in prizes, which began on March 7th and closes April 11th. The public and different classes of schools can win prizes for various categories . . . Sol Allen, whose new book was just published, lost his case against the Maple Leaf Gardens . . . Doreen Upsdell, Biltmore cashier, was left some money by a pen pal some time ago and the papers made a big thing of it . . . Jo-Ann Shulman, daughter of Mr. and Mrs. J. John Shulman, although 11 years old, distinguished herself in several piano classes of the Kiwanis' festival. In one she got 91 per cent.

Columnists and press agents tangled on even terms at last when both got together in honor of Helen Allen, for years the Telegram's screen assayer, who is now concentrating on the women's department. The Variety Club was a gay place as the 40-or-so guests, among whom were newspaper execs and theatre managers, punctuated their lies with cocktails. Helen, who has assigned many a photographer, was shot over and over again by Nels Quarrington, he demanding all the traditional press poses from her. Highlight, of course, was Dewey Bloom's warm speech in presenting Helen with a set of luggage from the movie folk. Stan Helleur, now doing the Tely movie stint, was asked to say a few words and proved himself a likeable lad. All in all the affair provided the boys and girls with a couple of hours of quipping and sipping. It was a grand time for a grand girl.

Quebec Fans Pick Toppers In Poll

(Continued from Page 1)

star of "Monsieur Vincent," was selected as the best actor of the year, while Barbara Stanwyck was given the top spot for actresses for her role in "Sorry Wrong Number." Best director of the year, according to Quebec moviegoers, was Sir Laurence Olivier for his work on "Hamlet."

Listing only the top five in each category, the Parloons Cinema poll showed two French, two American and one British film taking the honors as the best of 1948. They were:

- 1—"Monsieur Vincent."
- 2—"Hamlet."
- 3—"The Fugitive."
- 4—"Treasure of the Sierra Madre."
- 5—"Les Maudits."

Three American and two French actors divided the votes for best male portrayals:

- 1—Pierre Fresnay for "Monsieur Vincent."
- 2—Henry Fonda for "The Fugitive."
- 3—Humphrey Bogart for "Treasure of the Sierra Madre."
- 4—Ronald Colman for "A Double Life."
- 5—Louis Jouvet for "Copie Conforme."

Female awards were split between three American and two French actresses:

- 1—Barbara Stanwyck for "Sorry, Wrong Number."
- 2—Renée St-Cyr, for "Pierre et Jean."
- 3—Dolores Del Rio for "The Fugitive."
- 4—Renée Faure for "Sortilège."
- 5—Lilli Palmer for "Body and Soul."

Two French, two American and one British director shared the selections:

- 1—Sir Laurence Olivier for "Hamlet."
- 2—Jean Cocteau for "La Belle et la Bête."
- 3—Orson Welles for "The Lady from Shanghai."
- 4—Fred Zinneman for "The Search."
- 5—Maurice Cloche for "Monsieur Vincent."

Hedy Lamarr Signs For First Western

Hedy Lamarr, who recently completed the role of Delilah in Cecil B. DeMille's "Samson and Delilah," has been signed by Paramount for her first Western screen role. She will be starred with Ray Milland and Macdonald Carey in "Copper Canyon," which will be filmed in Technicolor. Miss Lamarr's first appearance before Technicolor cameras was in "Samson and Delilah."

Jewish Films Signs For Hadassah Pic

Jewish Films Distributors, 586 Seventh Avenue, New York, has completed arrangements with Hadassah for the release of that organization's first full-length feature picture "Tomorrow's a Wonderful Day," a factual documentary-drama about life in a children's village "somewhere in Israel," where the filming took place.

Stars Of 'Pinky'

Jeanne Crain and William Lundigan will star in 20th-Century Fox' "Pinky," the screen adaptation of Cid Ricketts Sumner's novel, "Quality."

Shooting Started On Screen Plays Film

Shooting has started on the Screen Plays Incorporated film dealing with anti-Negro discrimination, "Home of the Brave." Taken from the prize-winning Broadway play, the theme of the film has been changed, having originally dealt with anti-Semitism. It will be released by United Artists.

Star of the film is James Edwards, who played the lead in the Broadway hit play, "Deep Are the Roots." Stanley Kramer is producing and Mark Robson directing.

New Alberta Theatre Opened



D. C. Fox, owner, is shown above receiving the keys for his new 500-seat Alta Theatre in Pincher Creek, Alberta, from George Murphy contractor, on completion of the work.

UI Buys 'Francis'

Universal - International has bought Davis Stern's novel, "Francis," as a future starring vehicle for Donald O'Connor.

Stars For Mono Film

Raymond Walburn and Walter Catlett have been signed to star in Monogram's "Leave It to Henry."

Disney, RKO Set Up New Three-Pic Deal

Walt Disney Productions and RKO have completed a new agreement for RKO to distribute the next three Disney features.

To be released in September is "Ichabod and Mr. Toad," an all-animated Technicolor feature with narration by Bing Crosby and Basil Rathbone. "Cinderella" will be released at Christmas and is also all animation and in Technicolor. The third film, the first complete picture to be made by Disney without animation, will be the Technicolored "Treasure Island," starring Bobby Driscoll.

Dan Duryea Cast

Dan Duryea has been set by Universal-International for one of the starring roles in "Contraband."

Directors' Award To Anatole Litvack

Quarterly award of the Screen Directors Guild for the best directed film in the three months ending January 31st has been given to Anatole Litvack for his megging of 20th Century-Fox' "The Snake Pit." Contenders were Sir Laurence Olivier's "Hamlet" and Warner Brothers' Jean Negulesco-directed "Johnny Belinda."

It's a problem!

Win \$5.00

for a Title to
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The funniest gag lines accepted earn five bucks for the senders. Gag the situation — not the film title which changes on each appearance of the cartoon. Help put a smile on the face of our sad old world by sending as many entries as you like to:

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Biltmore Theatre Circuit.

Aussie Product'n Studied By Gov't

A detailed investigation into the state and possibilities of Australian film production is being made by the Secondary Industries Division of the Ministry of Postwar Reconstruction. Australia has a long history of motion picture production, although its only permanent film production setup seems to be that of the National Film Board. This was headed for a year by Ralph Foster, now Deputy Commissioner of Canada's National Film Board.

The Australians claim to have made the first feature-length film, "The Kelly Gang," produced in Melbourne in 1905. "It is generally forgotten that for a brief period Australian films actually led the world," wrote Rex Rienits in an article distributed last year by that country's representatives in Canada.

The Australians, in fact, were early on the scene with outdoor pictures. "The Kelly Gang" was such a success that "Robbery Under Arms" and "Eureka Stockade" followed. Production lapsed as Hollywood flooded the world market. Since the end of the war about a half-dozen features, among them "Bush Christmas" and "The Overlanders," have been made.

J. Arthur Rank, seeking to compete with the Americans for the Western market throughout the world, has turned to Empire frontier countries for production. South Africa and Australia have Rank crews at work right now.

Peculiarly enough, Rank has begun his program with remakes of "Eureka Stockade" and "Robbery Under Arms," which are Australian epics, and another film about that land, "The Pepper Trees."

Not only does Australia have state quotas favoring native and British films, but the federal government has ruled that only 50 per cent of the earnings in the base year 1946 may be exported.

Script Writer Set

Philip Yordan will script Fox' "No Way Out."

Param't Purchases Mack Sennett Story

Paramount has purchased Gene Fowler's biography of Mack Sennett, "Father Goose," and has concluded arrangements with Sennett to film his life story. He hails from Quebec.

Terms of the deal besides cash included turning over films to Sennett made by him for Paramount in 1932 and 1933. Film will also include some of the life of the late Mabel Normand.

ECHOES and REFLECTIONS

A Canadian Hollywood...

(From "A Canadian Hollywood in Quebec," an article by Carl Welselberger in the Evening Citizen, Ottawa.)

Is it a patriotic mirage to think that somewhere in this theater-loving province another film metropolis may arise? A Canadian Hollywood with a different spirit though — less loud, less commercialized, perhaps a little more in the Old World tradition, with the emphasis on teamwork, equality, social background rather than glamorous stardom and publicity; something perhaps to be compared with the better French motion pictures and Italian and Russian film experiments.

English-Canada would not have to be jealous of her sister's success. Because, as "Un homme et son peche" clearly shows, these French-Canadian films are in the first place Canadian, now and then interspersed with English words, with typical Canadian (or for that matter North-American) ways and customs. They are an iridescent blend of the New and Old World of France and America.

Is it an airy illusion to believe that something important may come of the French-Canadian film, not only sincere art but a practical bridge between two races, an incitement to bilinguality, a National Film which may some day lead to a National Theater, that much dreamed of utopia? Because who says that film and theater must be hostile rivals? Why cling to the cliché antagonism of the "mechanical" and the "live" theater? "Un homme et son peche," proves that film and theater may draw strength and inspiration from the same source, a happy reunion of nature and art.

STATE OF USA CONSENT DECREE

The Paramount consent decree, through which it will divorce its exhibition interests from its other enterprises, was signed by the court last week and will be voted on by stockholders soon. This brings to two the companies which have settled with the USA Department of Justice, RKO having been the first to agree to divorcement.

MGM and 20th Century-Fox are said to be negotiating consent decrees but Harry M. Warner says his company will fight the government right through to the end.

Before signing the consent decree for Paramount the court listened to lawyers representing United Artists, Universal Pictures and Columbia Pictures. These objected to a clause in the Paramount consent decree which ruled that none of the other defendants could buy any of the theatres being separated from that company. Their position was that they own no theatres now and should be entitled to buy them from Paramount or anyone if they so desired.

BLAME QUOTA FOR BRITISH CRISIS

The government's requirement of a 45 per cent quota in favor of British films in Britain brought "disastrous results" to the motion picture industry, states the annual report of the Cinematograph Exhibitors Association. It recommended that the quota be cut to 25 per cent and efforts made to interest British and American producers in joint shooting.

Everyone knew that the present quota was not feasible when it was established. British producers, seeking to meet it, couldn't resist the temptation to "churn out films." These did not appeal to the public and lost money.

J. Arthur Rank, who has denied that his enterprises are in financial difficulties, has closed one of his three studios, a decision which added 555 unemployed film workers to the previous number, 2,450.

More Theatres—More Features

Recently released Dominion Bureau of Statistics figures show that there were 930 feature films distributed in Canada during 1947, an increase of 131 over the 1946 total. The increased number of feature releases is accounted for almost entirely by the additional number of theatres that have been placed in operation. Going hand in hand with this increase in feature pictures shown, however, it is found that non-feature film showings dropped from 2,785 to 2,452 in 1947.

Cartoons released totaled 385, an increase of about 15 per cent over 1946, while newsreel releases totaling 391 were substantially the same. The United States contributed 706 features, Great Britain supplied 61 and 163 were from other countries. About eight per cent of the features shown were in color.

One development worthy of note in these statistics is found in the continued downward trend in the number of double features being shown. Starting in 1945, when 59 per cent of the performances were double features, it is noted that this figure dropped to 57 per cent in 1946, and to 53 per cent in 1947. The provinces of Ontario, Quebec, and Manitoba are the greatest addicts of double feature performances.

Statistics for 1947 show that revenue from film rentals continued the upward climb that has witnessed an increase in rentals each year since 1933. Revenue received for rental of 35 mm. film in Canada in 1947 totaled \$18,285,000. About \$655,000 additional revenue was received by film distributing agencies from the sale of advertising material and other sources.

The above information was published some months ago in this periodical but not in the same form. This presentation, with its comparisons, was prepared by Nathan D. Golden, chief of the Motion Picture-Photographic branch of the USA Department of Commerce, Office of International Trade, from a report submitted by Jack K. McFall, United States Embassy, Montreal.

Vienna Bans Film Because Of Protest

Vienna has ordered the temporary postponement of the showing of J. Arthur Rank's "Oliver Twist" because of the protest registered by several Jewish organizations on the grounds that the film is anti-Semitic. Riots have occurred in several European countries over the showing of the film.

The Sun Comes Up

with Jeannette MacDonald, Claude Jarman, Jr., Lloyd Nolan

MGM (Technicolor) 93 Mins.
EMINENTLY SUITABLE FOR THE FAMILY AUDIENCE AND AN IDEAL NUMBER FOR THE JUVENILE TRADE. DELIVERS SONG, COMEDY BITS, HOME-SPUN DRAMA.

Eminently suitable for the family trade and an ideal number for the juvenile patrons, there is much homespun drama here, bits of music, touches of comedy and for the most part generally pleasant story developments that touch the required notes and elements of its particular type. Miss MacDonald maintains her high standard of singing. Young Jarman renders proper dialect and interpretation of the problems that confront orphaned children who respond to maternal attention. Locale is somewhere in Georgia. One of the accomplishments of the narrative is to capture the folksy ways and customs of the hill folks. At Brushy Gay society belles and dames favor snuff, too.

On the night of her return to the concert stage Miss MacDonald loses her young son, Duane Hickman, who is killed in an auto accident when he tries to save Lassie. Distraught, Miss MacDonald goes to Brushy Gay where Percy Kilbride runs the general store. She rents a house. Lassie is with her and she engages Jarman as a "handy-boy," to cut firewood and do the other chores.

In time a mother-son affection grows between them but Jarman, an orphan, feels his love for Miss MacDonald is one-sided and he tells her his mother lives nearby.

Working up considerable hokum and a few sequences wherein the tear ducts are tapped, the story reaches a touching conclusion with the impending adoption of Jarman by Miss MacDonald after the boy is saved from a fiery death by Lassie. Richard Thorpe directed.

CAST: Jeannette MacDonald, Lloyd Nolan, Claude Jarman, Jr., Lewis Stone, Percy Kilbride, Nicholas Joy, Margaret Hamilton, Hope Landin, Esther Somers, Lassie.

CREDITS: Producer, Robert Sisk; Director, Richard Thorpe; Screenplay, William Ludwig, Margaret Fitts; Based on a novel by Marjorie Kinan Rawlings; Musical score, Andre Previn; Photography, Ray June.

DIRECTION: Adequate. PHOTOGRAPHY: Good.

Negulesco To Direct

Jean Negulesco will direct Fox' "Three Came Home."

Enchantment

with David Niven, Teresa Wright, Evelyn Keyes, Farley Granger, Jayne Meadows.
RKO-Goldwyn 102 Mins.

A ROMANTIC DRAMA OF HIGH EXCELLENCE, "ENCHANTMENT" WILL BE VASTLY ENJOYED BY THE LADIES IN THE AUDIENCE. PERFORMANCES OF UNIFORM HIGH EXCELLENCE. SUPERIOR PRODUCTION INDICATIVE OF HEALTHY BO COMMERCE.

There is a high degree of excellence prevalent in the shrewd, imaginative handling of this story. It has a brilliant flow and ebb from one plane to another, blending a pleasant old love story with a modern one.

The viewer of "Enchantment" can sit back in his seat and thoroughly enjoy this slowly unfolding tale of one who loved and lost, yet who in his last moments influenced another pair of young lovers to the end that their ultimate happiness was realized.

It is a warm, compassionate romantic drama with overtones of family strife and travail brought on by headstrong characters whose grip and power to sway emotional currents into channels selfishly considered the "best" for all concerned in view of position. It is a problem that gives indication of smoldering and at length erupting with tragic consequence.

These proceedings, based on the Rumer Godden novel, have been fashioned into a tastefully produced film that derives much benefit from the direction by Irving Reis. In the performing category there is high uniform excellence delivered up by the leads and support. The roles are played with finesse and clear understanding of requirements.

It is a safe bet to state that "Enchantment" is the sort of picture that will be vastly enjoyed by the ladies in the audience and be responsible for healthy commerce in the boxoffice sense.

To 99 Wiltshire Terrace, in London, during the war, comes Evelyn Keyes to see her grand uncle, now an elderly retired general. He is David Niven, inclined to be crochety and content to live alone with his memories. He constantly conjures up his unrequited love for "Lark," Teresa Wright, who came as a child to live with the family when both her parents died in a railway accident.

It is in the smoothest of flashback treatment that the basic elements of the story are developed while Miss Keyes, an American volunteer ambulance driver, listens and pieces the story of Niven's unhappy romance which was projected and propelled to its bitter conclusion by his sharptongued shrew of a sister, played by Jane Meadows.

Raised with the "Dane" children and considered one of the family, Miss Wright became a radiantly beautiful young woman and in due course falls in love with the then young Niven.

As the narrative develops so does a romance between Miss Keyes and Farley Granger, a Canadian pilot whom Miss Wright asked to drop in on Niven when he came to London. As Miss Keyes ingratiates herself with the aged Niven he tries to make her realize that she should not hesitate as he did and so lose out where true love is concerned. He stresses this until Miss Keyes becomes so wrought up emotionally after sending Granger away that she goes after him during an air raid, finds him during the ensuing bombardment. As they embrace a bomb demolishes 99 Wiltshire Terrace, killing Niven.

CAST: David Niven, Teresa Wright, Evelyn Keyes, Farley Granger, Jayne Meadows, Leo G. Carroll, Philip Friend, Shepperd Strudwick, Henry Stephenson, Colin Keith-Johnston, Gigi Perreau, Peter Miles, Sherlee Collier, Warwick Gregson, Marjorie Rhodes, Edmond Breon, Gerald Oliver Smith, Melville Cooper, Dennis McCarthy, Gaylord Pendleton, Matthew Boulton, Robin Hughes, William Johnstone.

CREDITS: Produced by Samuel Goldwyn; Director Irving Reis; Screenplay, John Patrick; From the novel by Rumer Godden; Photography, Gregg Toland; Music, Hugo Friedhofer; Musical direction, Emil Newman; Art, George Jenkins; Editor, Daniel Mandell; Dances, Billy Daniels; Sets, Julia Heron; Sound, Fred Lau.

DIRECTION: Fine.

PHOTOGRAPHY: Excellent.

Stage Actress Signs

Jane Cowl, famed stage actress, has signed to star opposite Robert Montgomery in her film debut in "Come Be My Love." Film will be produced by Montgomery for his own company, Neptune, and will be released by Universal-International upon completion.

'Mrs. Miniver' Sequel

MGM's third film to be made in England since the war will be a sequel to the company's Academy Award winner of 1942, "Mrs. Miniver." The same producer, Sidney Franklin, and the same stars, Greer Garson and Walter Pidgeon, have been assigned to the film.

Chicken Every Sunday

with Dan Dailey, Celeste Holm
20th-Fox 91 Mins.

TENDER, WARM, ROLICKING STORY. WELL HANDLED IN DIRECTION, WRITING, PRODUCTION DEPARTMENTS AND SUPERBLY PERFORMED. ANOTHER SEATON-PERLBERG BIG TIME BOXOFFICE NUMBER.

A widely read and enjoyed book, a stage play of rewarding longevity and now a superior film to be warmly and thoroughly enjoyed, "Chicken Every Sunday" is a delightfully funny inspection of a way of life that has long since vanished.

It is tender, rollicking and at the right intervals downright uproarious. It is an ingratiating show calculated to warm the audience. While a good deal of antic comedy is developed there is at bottom a bit of a message properly fitted into the story which champions happy marriage by ridiculing divorce grounds.

Set in Tucson, 1910, the story opens with Miss Holm seeing her lawyer about a divorce claiming non-support. As she relates her marital history the screenplay flashes back to two decades earlier when she and Dailey were married. Then he was a banker but quite broke since his projects were needful of the cabbage. Their honeymoon house, Dailey learns after the threshold business, has boarders. Then a bit later there are more boarders. Meanwhile Dailey's projects have gone up in smoke. There is the beginning of a Holm-Dailey family and so on to other projects plus a zany assortment of characters.

At length Miss Holm achieves a goal. She is about to pay off a mortgage but Dailey has pulled a maneuver to pay off a drilling project which looks like it might be a copper bonanza, instead turns out to be a hydraulic venture since all that is found is water. Miss Holm's furniture is pledged and when she learns she is about to lose the stuff she decides it's time to part. This, of course, never comes about for Dailey's friends come to the rescue and the family stands firm.

CAST: Dan Dailey, Celeste Holm, Colleen Townsend, Alan Young, Natalie Wood, William Frawley, Connie Gilchrist.

CREDITS: Producer, William Perlberg; Director, George Seaton; Written for the screen by George Seaton, Valentine Davies; From the stage play by Julius J. and Philip G. Epstein; And the book by Rosemary Taylor; Photography, Harry Jackson.

DIRECTION: Fine. PHOTOGRAPHY: Very good.



MERVYN GOLDSTONE

Who has been named to the position of Toronto branch and office manager for Alliance Films Limited.

E. L. McEvoy Quits UI Short Subjects

E. L. McEvoy, who has acted as short subject sales manager for Universal, has tendered his resignation. It is announced by McEvoy that he is going into television production.

W. A. Scully, vice-president and general sales manager, has announced that Universal has decided to abolish its short subject department, and in the future the sale of shorts will be handled by division managers.

'No Minor Vices'

"No Minor Vices," Enterprise production being distributed by MGM, has started its first New York showing. Stars are Dana Andrews, Lilli Palmer, Louis Jourdan, Jane Wyatt and Norman Lloyd.

Bollengier Appointed USA EL Treasurer

Arthur B. Krim, president of Eagle Lion (Hollywood) Films, Inc., and the USA Eagle Lion Studios, Inc., recently announced the appointment of A. E. Bollengier as treasurer of both companies.

Bollengier who has been for the past two years controller of Eagle Lion Studios in Hollywood, was prior to that time assistant controller for Universal Studio. During the war he spent two years with the Army Signal Corps in civilian capacity.

Bollengier first entered the motion picture industry with Price, Waterhouse & Co., nationally-known certified public accountants, in the auditing of motion picture accounts including the studio accounts of Warner Brothers, Paramount Pictures and others.

Alliance Product Sked Lists 80 Features

(Continued from Page 1)

that his company had moved into large premises on the eighth floor of 21 Dundas Square, its expansion making this necessary.

Three Super Specials, headed by the Geraldine Fitzgerald-James Mason starrer, the classic "Mill on the Floss," a natural for tieups with schools, etc. lead off the various groups. Second in this category is "Gaslight Follies," showing stars and scenes of the silent days of the screen and featuring "The Drunkard," "East Lynne" and a 30-year-old newsreel called "Time Marches Back." It is doing outstanding business at the Victoria, Toronto, and will do the same everywhere. Completing the trio of Super Specials is "Two Mugs from Brooklyn," an uproarious comedy with William Bendix and Max Baer.

First of a set of two exploitation packages, "Congorilla" and "Borneo," have broken house records in their early engagements, the Mr. and Mrs. Martin Johnston films being as interesting now as ever. The second in this Exploitation Package pair is "Spirit of Youth," re-release of the Joe Louis life story. It follows on the heels of stories in Life, Montreal Standard and other magazines. Because of his retirement public interest in him is at peak and should pay off through this film. Coupled with it is "Boogie Woogie Dream," a two-reeler in which Lena Horne heads an all-star colored cast.

First company in Canada to reissue the outstanding films of David O. Zelznick and other famous producers, Alliance offers four groups of the topnotch successes of yesterday. The first of these consists of eight hit productions, including "Topper," starring Cary Grant, with Hoagy Carmichael, Constance Bennett and Roland Young; "Merrily We Live," starring Brian Aherne, with Constance Bennett; "It Happened Tomorrow," starring Dick Powell, Linda Darnell and Jack Oakie; "Hangmen Also Die," starring Brian Donlevy and Dennis O'Keefe, with Walter Brennan and Anna Lee; W. Somerset Maugham's best-seller, "The Moon and Sixpence," starring George Sanders and Herbert Marshall; "So Ends Our Night," starring Glenn Ford, Margaret Sullivan, Frederic March and Frances Dee; "Matinee Scandal," starring Ida Lupino, with Frances Lederer and Roland Young; and "Daring Desperadoes," starring Ida Lupino, with Nino Martini and Leo Carrillo.

Second set is made up of nine

films including John Steinbeck's "Of Mice and Men," starring Betty Field, Burgess Meredith and Lon Chaney, Jr.; "Turnabout," with John Hubbard, Carole Landis and William Gargan; "Road Show," with Adolphe Menjou, Carole Landis and John Hubbard; "Broadway Limited," with Dennis O'Keefe and Victor McLaglen; "Kelly the Second," with Patsy Kelly and Maxie Rosenbloom; "Hellship Morgan," with Ann Sothorn, George Bancroft and Victor Jory; "Murder Mob," with Bruce Cabot and Marguerite Churchill; "Our Relations," with Laurel and Hardy; and "Zenobia" with Hardy and Harry Langdon.

Third group consists of 16 Hal Roach Streamliners, averaging about 45 minutes running time each. Topflight casts include such well-known names as William Bendix, James Gleason, Noah Beery, Jr., William Tracy, Zasu Pitts and Tom Brown. These productions provide the answer to exhibitors' demands for a short feature to complement the over-long, heavy present-day pictures.

The final group is made up of four action-packed Westerns starring one of the top draws of the current season, John Wayne. Teaming with Wayne in three of them is George "Gabby" Hayes and the titles are "Lucky Texan," "West of the Divide," "Riders of Destiny" and "Sagebrush Trail." Four more Wayne Westerns may be released later in the year.

In addition to pioneering in the reissue field, Alliance has risen in the past year to undisputed leadership in the handling of foreign-language films. Including the amazingly-successful "Barber of Seville" and Academy Award-winning "Shoe Shine," both already released, the company will offer 19 Italian productions with superimposed English titles. These are "Before Him All Rome Trembled," with Anna Mangani, star of "Open City," and Tito Gobi; "Pagliacci," with Beniamino Gigli and Alida Valli; "The King's Jester," with Rosano Brazzi; "I Live as I Please," with Tagliavini; "Music Proibita," with Tito Gobbi and Maria Mercader; "Mama," with Gigli; "When Love Calls," with Gino Bechi; "Wine of Love," with Tito Gobi and Nelly Corradi; "Rigoletto," with Tito Gobbi; "The Iron Crown," with a cast of thousands; "Dente Per Dente," with Nelly Corradi; "Lohengrin," the film of the entire opera; "Cavalcade of Opera," with Gigli; "Life Begins Again," with Alida Valli; and three more productions starring Gigli.

Two British Films On CBC Network

Two Associated British-Pathe Films, "Brighton Rock" and "Ghosts of Berkeley Square," will be presented on the CBC's Dominion-wide network program, "Curtain Time at Buckingham Theatre," it was announced last week by David Griesdorf, president and general manager of International Film Distributors, which company releases ABP product in Canada.

"Curtain Time" is heard over some 45 stations in the network by 1,000,000 listeners every Wednesday night at 9.30. "Brighton Rock" will be carried on the March 16th broadcast and the other on the one the following week, with both carrying full credits for the film and stars.

Advance publicity is being sent to all Buckingham cigarette dealers and daily newspaper radio columnists by the MacLaren Advertising Company, agency for Tuckett Tobacco Limited, and Irving Herman, director of publicity for International Films, who arranged the tie-up. Exhibitors will be able to put in a plug for local playdates before and after the broadcast and tie in with tobaccoists for promotion in their area.

Eighteen French-language films will be released by the company this year, principally in the Province of Quebec. Consisting of eight French-dubbed films, two new original French productions and eight top re-releases, the schedule includes "Shoe Shine," "La Vie Recommence," "C'est Arrive Demain," "Rigoletto," "Tragique Destin," "Marie Christine," "Devant Lui Tout Rome Tremblait," "La Couronne de Fer," "La Cavalcade des Heures," "Les Hommes Sans Peur," "La Maison du Maltais," "Le Chant de L'Alouette," "Ultimatum," "Orange," "Gribouille," "Ciboulette," "La Tentatrice" and "Le Barbier de Seville." Outstanding favorites of French and American films appear in these pictures.

The seven 24-minute opera featurettes include "Carmen," "Lucia di Lammermoor," "William Tell," "The Marriage of Figaro," "Don Pasquale," "The Barber of Seville" and "Fra Diavolo." All were produced at the Royal Opera House in Rome and feature English narration by Olin Downes.

Starting eight years ago with only a handful of English pictures, Alliance has grown steadily in size and prestige. The company now has branch offices in five of the six exchange centres in Canada and an inventory of close to 150 features, exclusive of shorts.



'Whispering Smith' Para Western

FILMED in full and glowing Technicolor, Paramount's "Whispering Smith" is an unusual Western that packs plenty of action and excitement into its running time. Starring Alan Ladd, Robert Preston and Brenda Marshall, and with an exceptionally strong supporting cast, the film has received rave reviews and should do top business in every type of situation.

Story deals with mountain railroading in the early days of the West and with a trouble shooter for the railroad.



Worth reading—



THE ROXY THEATRE

Saskatoon, Sask.

*published this advertisement in the
Saskatoon Star Phoenix — November 12th, 1948.*

about

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Projection
Equipment**

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Dominion Sound Equipments are to be congratulated on their outstanding contribution to screen entertainment. Many thanks to their engineers for their tireless job of installing this equipment without interrupting our regular programs. Many thanks also to Streb's Electric for their tremendous job of re-wiring our projection booth without closing our theatre.

This improvement is in keeping with the policy of the Roxy, and that is "To give our patrons the finest films available, in a comfortable and cozy theatre, with courtesy to all, our byword."

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